




IPSASB Communication and Liaison Activities

Part 1 – 2008 Status Report	
Strategy #1: Address promotion and communication activities	
Regional communications leaders to assist in developing strategy to enhance IPSASB's presence in the region	Status/Comments
<ul style="list-style-type: none"> Regional communications leaders to work with TD in developing strategy that identifies specific targets for promotion of IPSASB (All) For opportunities identified, IPSASB members to assist in regional promotion (All) 	<input checked="" type="checkbox"/> Enhanced contribution at Board level <input checked="" type="checkbox"/> Enhanced contribution at Board level
Continue to enhance collaborative efforts with IASB	Status/Comments
<ul style="list-style-type: none"> Maintain formal liaison between IASB and IPSASB through 6 member liaison group (MH) Attend at least 2/3 of IASB meetings during 2008 (JS/IPSASB members) Continue to liaise regularly with the IASB staff, particularly on IFRS convergence projects (MH/SF/JS) Work collaboratively on the public sector conceptual framework project to ensure divergence between the IASB framework and the IPSASB framework only occurs where it is necessary to reflect the differences between the private and public sector (PS/SF/MH) 	<input checked="" type="checkbox"/> Ongoing (met July and December 2008) <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing
Enhance collaborative efforts/liaison with others NSS, IFAC Boards & Committees (e.g., DNC, CAP)	Status/Comments
<ul style="list-style-type: none"> Attend semi-annual meeting of NSS (MH/PS/ JS) Liaise with NSS on an ongoing basis especially those where collaborative projects are being undertaken (All) Enhance attendance at IFAC meetings – provide annual presentation on IPSASB (MH/SF) Meet regularly with IFAC liaison Board member (Dancey) to increase profile of IPSASB (MH/SF) Provide IPSASB presentation at DNC meeting; consider involvement with SMC (MH) Participate with DNC & World Bank in Latin American Regional Conference (MH/RN) 	<input checked="" type="checkbox"/> Done (Q1, Q3) <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Done (Q1-Q4) <input checked="" type="checkbox"/> Done (4 meetings in 2008) <input checked="" type="checkbox"/> July 2008 <input checked="" type="checkbox"/> June 2008

Develop enhanced relationships with observer group (IMF, World Bank, UN, UNDB, ADB, INTOSAI, OECD, EC/Eurostat)	Status/Comments
<ul style="list-style-type: none"> Undertake annual observer review (All) Meet with observers to brainstorm on ideas for maximizing relationships (MH/SF) Attend World Bank Fiduciary Forum (MH) Meet with World Bank regional managers to determine strategy for assistance (MH) Participate in World Bank triennial review of IPSASB's performance (MH/SF) Continue to participate in UN IPSAS Implementation committee (MH) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done (awaiting final report in 2009) <input checked="" type="checkbox"/> Ongoing
Use consultative group effectively	Status/Comments
<ul style="list-style-type: none"> Consider interaction with consultative group and develop a plan to enhance their participation in promoting IPSASB (SF) Investigate developing an electronic forum/round table for the consultative group to encourage input (SF) Develop a network of consultative group members who could be called upon to do presentations on behalf of IPSASB (SF) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Outstanding; External Review will consider this <input checked="" type="checkbox"/> Outstanding; External Review will consider this <input checked="" type="checkbox"/> Ongoing
Strategy #2: Effectively leverage existing communications vehicles to determine additional communications needs	
Approve a communications plan for 2008	Status/Comments
<ul style="list-style-type: none"> Review draft plan at March meeting and approve (SF) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Done
Develop collateral materials that effectively explain IPSASB	Status/Comments
<ul style="list-style-type: none"> With the communications department, develop collateral materials that take a public interest perspective in making the case for public sector standards (JK/SF) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Ongoing
Revised IPSASB Fact Sheet	Status/Comments
<ul style="list-style-type: none"> Update IPSASB Fact Sheet with a view to using it as a "take away" at conferences/presentations (JK/IFAC Communications Dept.) 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Ongoing

Work with Compliance Advisory Panel and Member Body Relations to highlight importance of public sector accounting standards	Status/Comments
<ul style="list-style-type: none"> • Liaise with staff of member relations to increase public sector component of the toolkit for establishing a professional accountancy body (SF) 	<input checked="" type="checkbox"/> Ongoing
<ul style="list-style-type: none"> • Provide input to CAP on public sector issues for member bodies (SF) 	<input checked="" type="checkbox"/> Ongoing
<ul style="list-style-type: none"> • Consider feasibility of program for governments adopting IPSASs partnering with governments who have adopted in a mentoring relationship (SF) 	<input checked="" type="checkbox"/> Ongoing
Strategy #3: Tell the IPSASB story – identify key forums, conferences, events, speaking engagements, opportunities to tell the story	
Enhance regional relationships through presentations at IPSASB meetings/consultative group	Status/Comments
<ul style="list-style-type: none"> • With regional communications leaders identify presentations that will give IPSASB profile – minimum 1-2 per region (MH/SF) 	<input checked="" type="checkbox"/> Ongoing
<ul style="list-style-type: none"> • At each IPSASB meeting (other than home meeting) identify key groups to meet and to provide seminars and presentations re IPSASB (MH/SF) 	<input checked="" type="checkbox"/> Q2 MOF (Russia) <input checked="" type="checkbox"/> Q4 Public Sector Seminar (Zurich)
Target presentations and opportunities that increase awareness of IPSASB	Status/Comments
<ul style="list-style-type: none"> • (See regional outreach summary for details) • Attend FEE (MH/JS) • International Colloquium (Canada/US Colloquium for Financial Management) (RN) • Attend OECD (MH/RN/AB/JS) • Attend CIGAR (MH/JS) • Attend regional conference in Latin America (RN) • New Zealand/Australia Joint Boards (MH) • Canadian Conference of Legislative Auditors (CCOLA) (RN) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input type="checkbox"/> Did not attend CCOLA; however Canadian Comptroller's Conference (government f/s preparers) attended
<ul style="list-style-type: none"> • World Bank Fiduciary Forum (MH) • UNCTAD training day Geneva (MH/RN/AB/JS) • Others as required (All) 	<input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Ongoing (see report)



Strategy #4: Maximize the use of the internet, website, and other communication vehicles	
Assess website content and enhance to meet users' needs	Status/Comments
<ul style="list-style-type: none"> • Update country report templates based on feedback (JK) • Enhance consistency of website content with other IFAC committees and Boards considering users' needs (JK) • Update project pages in a timely manner after each IPSASB meeting (all) 	<input checked="" type="checkbox"/> Completed <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Q1 <input checked="" type="checkbox"/> Q2 <input checked="" type="checkbox"/> Q4
Improve effectiveness of meeting highlights, e-news and other documents as communications tools	Status/Comments
<ul style="list-style-type: none"> • Increase frequency of e-news – 1 per each IPSASB meeting plus minimum 2 additional on public sector news (JK) • Continue to prepare highlights and post promptly after each IPSASB meeting (JK) • Work with communications department to provide input on the content and structure of new IFAC communications tools (all) 	<input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Done <input checked="" type="checkbox"/> Ongoing
Enhance electronic features and interactivity of materials to improve ability to navigate electronically	Status/Comments
<ul style="list-style-type: none"> • For Board materials encourage addition of electronic links and other interactive facilities (staff) 	<input checked="" type="checkbox"/> Ongoing
Use Leadership Intranet more effectively for resources	Status/Comments
<ul style="list-style-type: none"> • Streamline folders in intranet to add resources for members (all) • Solicit feedback from members as to nature of materials they are interested in having available (all) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing

Part 2 – IPSASB Regional Outreach and Relationship Building 10/31/08 – 1/16/09	
REGION	SPECIFIC OUTREACH TO INCREASE AWARENESS OF IPSASB
AFRICA & THE MIDDLE-EAST 	<ul style="list-style-type: none"> • 12/18/08 Kuwait City, Kuwait – Presentation about IPSAS for the Ministry of Finance of the State of Kuwait (Van Schaik)
ASIA 	<ul style="list-style-type: none"> • 11/11/08 Tokyo – Roundtable discussion with the Bank of Japan (Central Bank) on IPSASB's Conceptual Framework Consultation Paper (Sekikawa) • 12/1/08 & 12/25/08 Tokyo – Roundtable discussions on IPSASB's Conceptual Framework Consultation Paper with the Ministry of Finance (Japan), the Ministry of Internal Affairs and Communication (Japan), the Board of Audit of Japan, the Accounting Standards Board of Japan and the JICPA (Sekikawa) • 12/16/08 Jakarta/Indonesia – Meeting with Deputy Minister of Finance, Republic of Indonesia (Bergmann) • 12/17/08 Jakarta/Indonesia – Meeting/Discussion with the Indonesian Public Sector Accounting Standards Board (Bergmann) • 01/22/09 Videoconference with PEMPAL treasuries (Eastern Europe/Central Asia), facilitated by World Bank and SECO (Bergmann) • 02/03/08 Nagoya – Outreach seminar on IPSASs and public sector accounting in the world (Sekikawa)
AUSTRALIA AND OCEANIA 	<ul style="list-style-type: none"> • Ongoing Melbourne – Observer – Board meetings of Australian Accounting Standards Board (Batten) • Ongoing (approximately every six weeks) Melbourne – update on IPSASB activities to CFOs of Victorian Government Departments (Batten) • 11/21/08 – Melbourne/Australia Informal meeting with staff of Australian Accounting Standards Board, (Bergmann) • 02/17/09 Melbourne – annual presentation on IPSASB activities at an Ernst & Young Public Sector Financial Reporting Update seminar (Batten)

EUROPE



- October through December 2008 Sorbonne – Presentations – IPSAS workshops for Masters students, University of Paris Sorbonne (Cordier)
- 10/17/08 Groningen, the Netherlands – Presentation to postgraduate accounting class at University of Groningen on IPSASS (Van Schaik)
- 10/21/08 The Hague, the Netherlands – Meeting of IPSAS Subcommittee of Public Sector committee (Royal NIVRA) regarding IPSASB project on fiscal sustainability framework (Van Schaik)
- 10/23/08 Brussels – Chairman and Speaker at the Accounting Challenges session of the European Commission/FEE conference ‘Modernising Accounting in the Public Sector’ (Van Schaik)
- 11/03/08: Geneva – UNCTAD ISAR Conference (Hathorn, Bergmann, Neville, Stanford)
- 11/06/08 Lausanne – IPSAS seminar – Chambre Fiduciaire Suisse (IFAC member body) (Bergmann)
- 11/11/08 Winterthur – Presentation – Forum of the Mayors of Zurich Municipalities (Bergmann)
- 11/14/08 London – IASB-FASB Financial Instruments Roundtable (Stanford - Observer)
- 11/15/08 Paris – Conference on the IPSAS at the University of Paris I Panthéon-Sorbonne
- 11/18-19/08 London – IASB Meeting (Stanford)
- 11/25/08 London – UK Accounting Standards Board Committee on Public Benefit Entities (Stanford)
- 11/26/08 Amsterdam – Public debate with the Director-General Budgeting (and Reporting) of the Ministry of Finance about accrual accounting (IPSAS) vs. commitments-cash accounting (Van Schaik)
- 11/28/08 Brussels – Presentation about the recognition of military equipment (IPSAS 17) for NATO (Van Schaik)
- 12/1/08 The Hague – IPSAS presentation for the internal audit department of the Ministry of Education (Van Schaik)
- 12/11/08 The Hague – Presentation about an IPSAS-XBRL taxonomy for the XBRL Project Organization in the Netherlands (Standard Business Reporting) (Van Schaik)
- 12/11-12/08 Paris – Presentation on the IPSASs at an European meeting hosted by the French Ministry of finances on the local entities through the EU (Cordier)

	<ul style="list-style-type: none"> • 12/16/08 London – IASB-IPSASB Liaison Meeting (Hathorn, Stanford) • 12/18/08 London – IASB Meeting (Stanford) • 01/14/09 Paris – Meeting at the Cour des Comptes on the IPSAS Board consultation on the conceptual framework (Cordier) • 01/19 /09 Vienna – IPSAS seminar – Federal Chancellery of the Republic of Austria (Bergmann) • 01/19/09 Luxembourg – Meeting with Directorate General Economic & Financial Affairs: European Commission to discuss the valuation approach for one of the EC's financial guarantee contracts (JS) • 01/22/09 Videoconference with PEMPAL treasuries (Eastern Europe/Central Asia), facilitated by World Bank and SECO (Bergmann) • 02/12/09 London – 2nd Annual World Class Performance Symposium. Presentation (Hathorn; other speakers include David Walker, Sir David Tweedie and Yvette Cooper MP, Secretary to the Treasury)
<p>LATIN AMERICA & THE CARIBBEAN</p> 	
<p>NORTH AMERICA</p> 	<ul style="list-style-type: none"> • 02/06/09 Teleconference – Presentation to KPMG International's IPSASB Committee (IPSASB primer for this newly formed committee) (Bean)