



IPSASB Communications Report Status Update

Strategy #1: Address promotion and communication activities	
Regional communications leaders to assist in developing strategy to enhance IPSASB's presence in the region	Status
<ul style="list-style-type: none"> Regional communications leaders to work with TD in developing strategy that identifies specific targets for promotion of IPSASB (All) For opportunities identified, IPSASB members to assist in regional promotion (All) 	<input checked="" type="checkbox"/> In process Q1-Q2 <input checked="" type="checkbox"/> In process Q1-Q4
Continue to enhance collaborative efforts with IASB	Status
<ul style="list-style-type: none"> Institute formal liaison between IASB and IPSASB through 6 member liaison group (MH) Attend at least 2/3 of IASB meetings during 2008 (JS/IPSASB members) Continue to liaise regularly with the IASB staff, particularly on IFRS convergence projects (MH/SF/JS) Work collaboratively on the public sector conceptual framework project to ensure divergence between the IASB framework and the IPSASB framework only occurs where it is necessary to reflect the differences between the private and public sector (PS/SF/MH) 	<input checked="" type="checkbox"/> First meeting Q3 <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing
Enhance collaborative efforts/liaison with others NSS, IFAC Boards & Committees (e.g., DNC, CAP)	Status
<ul style="list-style-type: none"> Attend semi-annual meeting of NSS (MH/SF/others) Liaise with NSS on an ongoing basis especially those where collaborative projects are being undertaken (All) Enhance attendance at IFAC meetings – provide annual presentation on IPSASB (MH/SF) Meet regularly with IFAC liaison Board member (Dancey) to increase profile of IPSASB (MH/SF) Provide IPSASB presentation at DNC meeting; consider involvement with SMC (MH/SF) Participate with DNC & World Bank in Latin American Regional Conference (MH/SF) 	<input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q3 <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Q1-Q4 <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> July 2008 <input checked="" type="checkbox"/> June 2008 (Neville)

Develop enhanced relationships with observer group (IMF, World Bank, UN, UNDB, ADB, INTOSAI, OECD, EC/Eurostat)	Status
<ul style="list-style-type: none"> Undertake annual observer review (All) Meet with observers to brainstorm on ideas for maximizing relationships (MH/SF) Attend World Bank Fiduciary Forum (MH/SF) Meet with World Bank regional managers to determine strategy for assistance (MH/SF) Participate in World Bank triennial review of IPSASB's performance (MH/SF) Continue to participate in UN IPSAS Implementation committee (MH) 	<input type="checkbox"/> This meeting Q4 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> In process Q4 <input checked="" type="checkbox"/> Ongoing
Use consultative group effectively	Status
<ul style="list-style-type: none"> Consider interaction with consultative group and develop a plan to enhance their participation in promoting IPSASB (SF) Investigate developing an electronic forum/round table for the consultative group to encourage input (SF) Develop a network of consultative group members who could be called upon to do presentations on behalf of IPSASB (SF) 	<input type="checkbox"/> Outstanding Q4 <input type="checkbox"/> Outstanding Q4 <input checked="" type="checkbox"/> Ongoing
Strategy #2: Effectively leverage existing communications vehicles to determine additional communications needs	
Approve a communications plan for 2008	Status
<ul style="list-style-type: none"> Review draft plan at March meeting and approve (SF) 	<input checked="" type="checkbox"/> Completed
Develop collateral materials that effectively explain IPSASB	Status
<ul style="list-style-type: none"> With the communications department, develop collateral materials that take a public interest perspective in making the case for public sector standards (BN/SF) 	<input type="checkbox"/> Outstanding Q3
Revised IPSASB Fact Sheet	Status
<ul style="list-style-type: none"> Update IPSASB Fact Sheet with a view to using it as a "take away" at conferences/presentations (BN/Comms) 	<input type="checkbox"/> Outstanding Q4

Work with Compliance Advisory Panel and Member Body Relations to highlight importance of public sector accounting standards	Status
<ul style="list-style-type: none"> • Liaise with staff of member relations to increase public sector component of the toolkit for establishing a professional accountancy body (SF) 	<input type="checkbox"/> Outstanding Q4
<ul style="list-style-type: none"> • Provide input to CAP on public sector issues for member bodies (SF) • Consider feasibility of program for governments adopting IPSASs partnering with governments who have adopted in a mentoring relationship (SF) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> In process (Barbados; Cayman Islands)
Strategy #3: Tell the IPSASB story – identify key forums, conferences, events, speaking engagements, opportunities to tell the story	
Enhance regional relationships through presentations at IPSASB meetings/consultative group	Status
<ul style="list-style-type: none"> • With regional communications leaders identify presentations that will give IPSASB profile – minimum 1-2 per region (MH/SF) • At each IPSASB meeting (other than home meeting) identify key groups to meet and to provide seminars and presentations re IPSASB (MH/SF) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Q2 MOF Russia <input checked="" type="checkbox"/> Q4 Zurich seminar
Target presentations and opportunities that increase awareness of IPSASB	Status
<ul style="list-style-type: none"> • (See regional outreach summary for details) • Attend FEE (MH/JS) • International Colloquium (Canada/US Colloquium for Financial Management) (MH/SF) • Attend OECD (MH/JS) • Attend CIGAR (MH/JS) • Attend regional conference in Latin America (MH/SF) • New Zealand/Australia Joint Boards (MH/SF) • Canadian Conference of Legislative Auditors (COLA) (MH/SF) • World Bank Fiduciary Forum (MH/SF) • UNCTAD training day Geneva (MH/SF) • Others as required (All) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Completed Q4 <input checked="" type="checkbox"/> Completed Q4 (Neville/Fox) <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q2 <input checked="" type="checkbox"/> June 11-13 (Neville) <input checked="" type="checkbox"/> Completed Q3 <input checked="" type="checkbox"/> Completed Q3 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q4 <input checked="" type="checkbox"/> Ongoing (see report)

Strategy #4: Maximize the use of the internet, website, and other communication vehicles	
Assess website content and enhance to meet users' needs	Status
<ul style="list-style-type: none"> • Update country report templates based on feedback (BN) • Enhance consistency of website content with other IFAC committees and Boards considering users' needs (BN) • Update project pages in a timely manner after each IPSASB meeting (all) 	<input checked="" type="checkbox"/> Completed <input checked="" type="checkbox"/> Completed Q3 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q2 <input type="checkbox"/> Outstanding Q4
Improve effectiveness of meeting highlights, e-news and other documents as communications tools	Status
<ul style="list-style-type: none"> • Increase frequency of e-news – 1 per each IPSASB meeting plus minimum 2 additional on public sector news (BN) • Continue to prepare highlights and post promptly after each IPSASB meeting (BN) • Work with communications department to provide input on the content and structure of new IFAC communications tools (all) 	<input checked="" type="checkbox"/> May 2008 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q2 <input type="checkbox"/> Outstanding Q4 <input type="checkbox"/> Outstanding ongoing
Enhance electronic features and interactivity of materials to improve ability to navigate electronically	Status
<ul style="list-style-type: none"> • For Board materials encourage addition of electronic links and other interactive facilities (staff) 	<input type="checkbox"/> Outstanding Ongoing
Use Leadership Intranet more effectively for resources	Status
<ul style="list-style-type: none"> • Streamline folders in intranet to add resources for members (all) • Solicit feedback from members as to nature of materials they are interested in having available (all) 	<input type="checkbox"/> Outstanding Q3 <input type="checkbox"/> Outstanding Q3

IPSASB Regional Outreach and Relationship Building 06/20/08 – 10/31/08	
REGION	SPECIFIC OUTREACH TO INCREASE AWARENESS OF IPSASB
AFRICA & THE MIDDLE-EAST 	<ul style="list-style-type: none"> • June - July Tel Aviv – Public Sector Accounting Course to the State Comptroller Ministry (Izkovich) • July onwards Jerusalem – Accounting Officers Forum (Izkovich) • August Jerusalem - Accountant General launch of new finance and property instructions to Government Ministries (Izkovich) • August onwards at multiple Israel locations – continued Ministry transitioning to ERP system based on accepted accounting principles (including accrual accounting training) – to date 30 of 55 Ministries integrated (Izkovich) • 08/25 Nairobi – Official launch of the adoption of IPSAS's by the Deputy Prime Minister of Kenya (Owuor) • September Tel Aviv - Agreement signed establishing Israeli Government Accounting Standards Board (Izkovich) • 09/17 Cape Town – Presentation - Institute of Municipal Finance Officers Conference (Swart) • 10/15 Nairobi – Meetings - Kenya National Audit Office and Institute of Certified Public Accountants of Kenya – recognize IPSAS adoption by local government and promote for central government (Owuor, Hathorn) • 10/16 Pretoria – Presentation/Meetings - In support of the South African Accounting Standards Board / IPSAS adoption across all levels of government (Swart, Hathorn)
ASIA 	<ul style="list-style-type: none"> • 06/17 Nagoya - Annual Conference of JICPA (Sekikawa) • 07/23-24 Jakarta - Presentation – Accrual Accounting/IPSASs in Public Sector Reform - Konferensi Sektor Publik (Naik) • 08/09 Shizuoka – Presentation - Joint Seminar on PS Accounting in Japan & South Korea (Sekikawa) • 09/29 Tokyo – Presentation - Briefing of current activities of IPSASB for officers of Ministry of Internal Affairs - those in charge of local government finance (Sekikawa) • 09/29 Tokyo – Presentation - Briefing of current activities of IPSASB for officers of Ministry of Finance (Sekikawa) • 10/15 Tokyo – Presentation - Special lecture on IPSASs and PS accounting in the world, Keio University (Sekikawa)

<p>AUSTRALIA AND OCEANIA</p> 	<ul style="list-style-type: none"> • 07/23 Melbourne – Presentation - Role of International Public Sector Accounting Standards and the International Public Sector Accounting Standards Board to AusAID Rehabilitation Assistance Facility Iraq (RAFI) - Governance and Management Development Program (GMDP) (Sutcliffe) • 07/28 Wellington - Presentation - Accounting Standards for the Public Sector hosted by the New Zealand Institute of Chartered Accountants (Hathorn) • 07/28-29 - Meetings - New Zealand's Minister of Finance, Auditor General and Secretary to the New Zealand Treasury (Hathorn, Schollum) • 07/30-31 Auckland – Meeting – Attended joint meeting of the Australian (AASB) and New Zealand (FRSB) accounting standard setters (Hathorn, Batten, Schollum) • 10/16 Melbourne & 10/20 Canberra – Presentation – Update on IPSASB Projects at the Government Accounting Master class convened by the National Institute of Accountants (Paul) • Ongoing Melbourne - Observer - Board meetings of Australian Accounting Standards Board (Batten)
<p>EUROPE</p> 	<ul style="list-style-type: none"> • 05/26-27 Brussels – Presentation - IPSAS course to auditors from 12 European countries (van Schaik) • 06/06 Zurich – Presentation - Chamber seminar, Swiss IFAC member body (Bergmann) • 06/10 Apeldoorn - Presentation - Internal Revenue Service (van Schaik) • 07/16 Amsterdam – Presentation - IFAC Developing Nations Committee (Hathorn) • 07/18 The Hague – Presentation - Ministry of Education (van Schaik) • 07/21 London – Meeting – 1st joint IASB/IPSASB Liaison Committee meeting (Swart, Hathorn, Bergmann) • 07/22 The Hague – Meeting - Round table discussions on service concession arrangements with Ministry of Finance (van Schaik, van Tiel) • 08/04 Dushanbe – Meeting - Deputy Minister of Finance of the Republic of Tajikistan (Bergmann) • 08/20 Berne – Meeting – Staff of State Secretariat for Economic Affairs (Bergmann) • 08/31 Siena – Presentation - 1st Conference on Consolidation (Bergmann) • 09/09 Paris – National Standard Setters meeting (Hathorn, Stanford)

	<ul style="list-style-type: none"> • 09/10-11 London – World Standard-Setters Conference (Hathorn, Stanford) • 09/11 The Hague – Presentation – Course to Netherlands Court of Audit (van Schaik) • 09/15 London – IASB Publish What You Pay (Stanford) • 09/16 London – IASB meeting (Stanford) • 09/17-18 Tilburg – Presentations – FEE PSC/CIGAR Workshop (Bergmann, Hathorn, van Schaik, Stanford) • 09/23 Dushanbe – Presentation – State Secretariat for Economic Affairs/Swiss Consulate, Tajikistan (Bergmann) • 10/02 Speyer – Presentation - University of Speyer (Vogelpoth, PWC) • 10/06-07 Paris - Presentation - 6th Workshop on Pensions in International Organisations – OECD (Cordier) • 10/08-09 Alicante – Presentation - OHIM - EU Marks and Designs Registration Office (Bergmann) • 10/16 Stockholm – Presentation – 10th anniversary for the Swedish National Financial Management Authority (Brandsas) • 10/16-17 Bari - Presentation - The IPSASs and the International Organizations based in the Mediterranean region (Cordier) • 10/23-24 Brussels – European Commission/FEE Accrual Accounting Conference (Stanford) • October through December Sorbonne – Presentations - IPSAS workshops for Masters students, University of Paris Sorbonne (Cordier) • 11/03 Geneva – Presentation – Training session at United Nations Conference on Trade and Development (Stanford, Hathorn, Neville)
<p>LATIN AMERICA & THE CARIBBEAN</p> 	<ul style="list-style-type: none"> • 08/24-28 - Panel Discussion - 18th Brazilian Accounting Congress – Public Sector Accounting – Challenges and Perspectives of the Convergence to International Standards (Rotter - IADB) • 10/15-17 Belo Horizonte/MG – Presentation - 2nd National Forum of Management and Public Accounting (Neville)

<p>NORTH AMERICA</p> 	<ul style="list-style-type: none">• 07/02 New York - Presentation - Guidance on IPSAS 6 implementation for the United Nations (van Schaik)• 07/29 Atlanta - Presentation - AGA International Roundtable (Van Daniker)• 08/17-20 Québec City – Presentation - 29th Annual Federal, Provincial, Territorial Comptroller's Conference (Neville)• 08/21 Washington DC – Meeting – 1st joint GASB/FASAB meeting - agreeing proposal that IPSASs be formally recognized as “other accounting literature” in GAAP hierarchy – equal status to FASB and IASB (Bean)• 09/09-11 Washington DC – Presentations – Pan American Health Organization (Bergmann)• 09/10-11 Toronto - Presentation - 3rd Annual Public Sector Financial Reporting Conference - Canadian Institute of Chartered Accountants (Neville)• 09/19 Toronto – Presentation – Canadian Public Sector Accounting Board (Naik)• 10/07-10 Philadelphia – Presentation - 20th International Colloquium on Financial Management for National Governments (Neville, Fox)• 10/21-22 Ottawa – Presentation – INFONEX Conference Public Sector Accounting and Reporting (Naik)
---	--