




IPSASB Communications Report Status Update

Strategy #1: Address promotion and communication activities	
Regional communications leaders to assist in developing strategy to enhance IPSASB's presence in the region	Status
<ul style="list-style-type: none"> Regional communications leaders to work with TD in developing strategy that identifies specific targets for promotion of IPSASB (All) For opportunities identified IPSASB members to assist in regional promotion (All) 	<input checked="" type="checkbox"/> In process Q1-Q2 <input checked="" type="checkbox"/> In process Q1-Q4
Continue to enhance collaborative efforts with IASB	Status
<ul style="list-style-type: none"> Institute formal liaison between IASB and IPSASB through 6 member liaison group (MH) Attend at least 2/3 of IASB meetings during 2008 (JS/others) Continue to liaise regularly with the IASB staff, particularly on IFRS convergence projects (MH/SF/JS) Work collaboratively on the public sector conceptual framework project to ensure divergence between the IASB framework and the IPSASB framework only occurs where it is necessary to reflect the differences between the private and public sector (PS/SF/MH) 	<input checked="" type="checkbox"/> First meeting Q3 <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Ongoing
Enhance collaborative efforts/liaison with others NSS, IFAC Boards & Committees (e.g., DNC, CAP)	Status
<ul style="list-style-type: none"> Attend semi-annual meeting of NSS (MH/SF/others) Liaise with NSS on an ongoing basis especially those where collaborative projects are being undertaken (All) Enhance attendance at IFAC meetings – provide annual presentation on IPSASB (MH/SF) Meet regularly with IFAC liaison Board member (Dancey) to increase profile of IPSASB (MH/SF) Provide IPSASB presentation at DNC meeting; consider involvement with SMC (MH/SF) Participate with DNC & World Bank in Latin American Regional Conference (MH/SF) 	<input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> Outstanding Q3 <input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Q1-Q2 <input checked="" type="checkbox"/> Q1-Q2 Ongoing <input type="checkbox"/> July 2008 <input checked="" type="checkbox"/> June 2008 (Neville)



Develop enhanced relationships with observer group (IMF, World Bank, UN, UNDB, ADB, INTOSAI, OECD, EC/Eurostat)	Status
<ul style="list-style-type: none"> • Undertake annual observer review (All) • Meet with observers to brainstorm on ideas for maximizing relationships (MH/SF) • Attend World Bank Fiduciary Forum (MH/SF) • Meet with World Bank regional managers to determine strategy for assistance (MH/SF) • Participate in World Bank triennial review of IPSASB's performance (MH/SF) • Continue to participate in UN IPSAS Implementation committee (MH) 	<input type="checkbox"/> Outstanding Q4 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q1 <input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> In process Q1-Q4 <input checked="" type="checkbox"/> Ongoing
Use consultative group effectively	Status
<ul style="list-style-type: none"> • Consider interaction with consultative group and develop a plan to enhance their participation in promoting IPSASB (SF) • Investigate developing an electronic forum/round table for the consultative group to encourage input (SF) • Develop a network of consultative group members who could be called upon to do presentations on behalf of IPSASB (SF) 	<input type="checkbox"/> Outstanding Q4 <input type="checkbox"/> Outstanding Q4 <input type="checkbox"/> Outstanding Ongoing
Strategy #2: Effectively leverage existing communications vehicles to determine additional communications needs	
Approve a communications plan for 2008	Status
<ul style="list-style-type: none"> • Review draft plan at March meeting and approve (SF) 	<input checked="" type="checkbox"/> Completed
Develop collateral materials that effectively explain IPSASB	Status
<ul style="list-style-type: none"> • With the communications department, develop collateral materials that take a public interest perspective in making the case for public sector standards (BN/SF) 	<input type="checkbox"/> Outstanding Q3
Revised IPSASB Fact Sheet	Status
<ul style="list-style-type: none"> • Update IPSASB Fact Sheet with a view to using it as a "take away" at conferences/presentations (BN/Comms) 	<input type="checkbox"/> Outstanding Q3

Work with Compliance Advisory Panel and Member Body Relations to highlight importance of public sector accounting standards	Status
<ul style="list-style-type: none"> • Liaise with staff of member relations to increase public sector component of the toolkit for establishing a professional accountancy body (SF) 	<input type="checkbox"/> Outstanding Q3
<ul style="list-style-type: none"> • Provide input to CAP on public sector issues for member bodies (SF) • Consider feasibility of program for governments adopting IPSASs partnering with governments who have adopted in a mentoring relationship (SF) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> In process (Barbados; Cayman Islands)
Strategy #3: Tell the IPSASB story – identify key forums, conferences, events, speaking engagements, opportunities to tell the story	
Enhance regional relationships through presentations at IPSASB meetings/consultative group	Status
<ul style="list-style-type: none"> • With regional communications leaders identify presentations that will give IPSASB profile – minimum 1-2 per region (MH/SF) • At each IPSASB meeting (other than home meeting) identify key groups to meet and to provide seminars and presentations re IPSASB (MH/SF) 	<input checked="" type="checkbox"/> Ongoing <input checked="" type="checkbox"/> Q2 MOF Russia; Q3 outstanding
Target presentations and opportunities that increase awareness of IPSASB	Status
<ul style="list-style-type: none"> • (See regional outreach summary for details) • Attend FEE (MH/JS) • International Colloquium (Canada/US Colloquium for Financial Management) (MH/SF) • Attend OECD (MH/JS) • Attend CIGAR (MH/JS) • Attend regional conference in Latin America (MH/SF) • New Zealand/Australia Joint Boards (MH/SF) • Canadian Conference of Legislative Auditors (COLA) (MH/SF) • World Bank Fiduciary Forum (MH/SF) • UNCTAD training day Geneva (MH/SF) • Others as required (All) 	<input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Outstanding Q4 <input type="checkbox"/> Outstanding Q4 <input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> Outstanding Q2 <input checked="" type="checkbox"/> June 11-13 (Neville) <input type="checkbox"/> Outstanding Q3 <input type="checkbox"/> Outstanding Q3 <input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> Outstanding Q4 <input checked="" type="checkbox"/> Ongoing (see report)

Strategy #4: Maximize the use of the internet, website, and other communication vehicles	
Assess website content and enhance to meet users' needs	Status
<ul style="list-style-type: none"> • Update country report templates based on feedback (BN) • Enhance consistency of website content with other IFAC committees and Boards considering users' needs (BN) • Update project pages in a timely manner after each IPSASB meeting (all) 	<input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Outstanding Q3 <input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> Outstanding Q2 <input type="checkbox"/> Outstanding Q4
Improve effectiveness of meeting highlights, e-news and other documents as communications tools	Status
<ul style="list-style-type: none"> • Increase frequency of e-news – 1 per each IPSASB meeting plus minimum 2 additional on public sector news (BN) • Continue to prepare highlights and post promptly after each IPSASB meeting (BN) • Work with communications department to provide input on the content and structure of new IFAC communications tools (all) 	<input checked="" type="checkbox"/> May 2008 <input checked="" type="checkbox"/> Completed Q1 <input type="checkbox"/> Outstanding Q2 <input type="checkbox"/> Outstanding Q4 <input type="checkbox"/> Outstanding ongoing
Enhance electronic features and interactivity of materials to improve ability to navigate electronically	Status
<ul style="list-style-type: none"> • For Board materials encourage addition of electronic links and other interactive facilities (DG/others) 	<input type="checkbox"/> Outstanding Ongoing
Use Leadership Intranet more effectively for resources	Status
<ul style="list-style-type: none"> • Streamline folders in intranet to add resources for members (all) • Solicit feedback from members as to nature of materials they are interested in having available (all) 	<input type="checkbox"/> Outstanding Q3 <input type="checkbox"/> Outstanding Q3

IPSASB Regional Outreach and Relationship Building 03/13/08 – 6/19/08	
REGION	
AFRICA & THE MIDDLE-EAST 	Specific outreach in this region to increase the awareness of IPSASB included: <ul style="list-style-type: none"> • 02/08 Durban – Introduction to IPSASB ESAAG Conference (Swart) • 05/21/08 Mombasa – Public Sector Accounting Standards ICPAK Conference (Swart/Owuor) • 05/23/08 Tunis - Forum for Strengthening the Accountancy Profession, Meeting with Tunisian government (Hathorn) • 05/25-29/08 Dubai - World Accounting Summit (Hathorn)
ASIA 	Specific outreach in this region to increase the awareness of IPSASB included: <ul style="list-style-type: none"> • 04/28/08 Tokyo - “IPSASB and Accounting for Impairment in IPSASs” Accounting Standards Advisory Board for Independent Administrative Agencies (Business-Type) Established by Local Governments (Sekikawa) • 06/07/08 Tokyo - “IPSASs and Financial Reporting for Public Sector in Foreign Countries” Accounting School of Chuo University (Sekikawa)
AUSTRALIA AND OCEANIA 	Specific outreach in this region to increase the awareness of IPSASB included: <ul style="list-style-type: none"> • 02/19/08 Melbourne – EY Public Sector Forum (Batten) • Ongoing Melbourne - attendance as observer at Board meetings of Australian Accounting Standards Board AASB (Batten) • 03/21/08 Melbourne - presentation of IPSASB activity report to AASB public consultation meeting (Batten) • 03/26 Melbourne - NSS 4 on conceptual framework public sector perspective (Sutcliffe, Stanford) • 03/27-28/08 Melbourne NSS Meeting (Stanford, Sutcliffe)
EUROPE 	Specific outreach in this region to increase the awareness of IPSASB included: <ul style="list-style-type: none"> • 01/31/08 Zug (Switzerland)- Governance Seminar of the Swiss State Banks (Bergmann) • 02/20/08 Zurich, Switzerland - IPSAS presentation at Deloitte Zurich office (Van Schaik) • 02/22-23/08 Winterthur (Switzerland) - OECD SBO Seminar on PPP (Bergmann/Van Schaik) • 02/25/08 Istanbul (Turkey) – World Bank PEMPAL Workshop of Senior Treasury Officials (Bergmann)

	<ul style="list-style-type: none"> • 03/03/08 Paris OECD SBO Accruals Seminar (Hathorn/Bergmann/Neville/Brandsas/Stanford) • 03/18/08 London – Discussion with ACCA on IPSASB developments and public sector issues (Batten) • 03/27/08 Schaffhausen (Switzerland) - Canton of Schaffhausen Municipality Comptrollers Annual Meeting (Bergmann) • 03/31/08 Geneva (Switzerland) - WHO Seminar on IPSAS (Bergmann) • 04/14/08 Lisbon – Financial Reporting Update (Pozzoli) • 04/15-18/08 London – IASB Board Meeting (Hathorn) • 04/21-22/08 London – Joint IASB-FASB Meeting (Bergmann/Carruthers) • 04/15/08 The Hague – IPSAS session during Public Sector Masterclass for government auditors (Van Schaik) • 04/17/2008 London, FRAB (Hathorn) • 04/23/08 Geneva (Switzerland) - WHO Seminar on IPSAS (Bergmann) • 05/07/08 Dublin - Seminar for Public Service Accountants – National and International Perspectives, Institute of Public Administration in partnership with the Association of Chartered Certified Accountants (Hathorn) • 05/14/08 Prague, Czech Republic - International Seminar Czech Supreme Audit Office, Presentation and measurement of national government's assets with a special attention to IPSAS (Van Schaik) • 05/14/08 Amsterdam – Introduction to IPSAS at the Free University, Postgraduate Public Controlling (Van Tiel) • 05/28/08 The Hague – IPSAS workshop for government auditors (Royal NIVRA) (Van Schaik) • 06/02/08 The Hague – Public Sector Subcommittee meeting (Royal NIVRA) regarding IPSASB framework project (Van Schaik/Van Tiel) • 05/9/08 Lisbon, Portugal - Prolatino. International Meeting of Public Accounting managed by Chartered Accountants of Latin Countries (Pozzoli) • 05/21-22/08 London – IASB Meeting (Stanford) • 05/29-30/08 Rome, Italy - The European Local and Regional Government Finance Conference (Pozzoli) • 06/25/08 Naples, Italy – University of Napoli Parthenope, IPSAS seminar (Pozzoli)
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<p>LATIN AMERICA & THE CARIBBEAN</p> 	<p>Specific outreach in this region to increase the awareness of IPSASB included:</p> <ul style="list-style-type: none"> • 04/23/08 Meeting with Roberto Tarallo, World Bank Regional Manager, Latin America & Caribbean, Castries, St. Lucia (Fox) • 04/22-24/08 Caribbean Conference Public Finance Management, Castries St. Lucia (Fox) • 05/19/08 Aruba, Curaçao – IPSAS presentation for ministers and parliament (Van Schaik) • 05/19-23/08 Aruba, Curaçao –Various IPSAS presentations, including government, university and institute (Van Schaik) • 12/06/08 San Salvador, El Salvador CReCER Conference (Neville)
<p>NORTH AMERICA</p> 	<p>Specific outreach in this region to increase the awareness of IPSASB included:</p> <ul style="list-style-type: none"> • 03/27-28/08 Washington D.C. – World Bank Fiduciary Forum (Hathorn) • 03/27/08 Washington DC, Meetings with World Bank Regional Managers (Hathorn) • 03/31/08 Mercatus Center Washington DC meeting with Maurice McTigue (Hathorn) • 03/31/08 IMF meeting Washington DC (Hathorn) • 04/15/08 Washington D.C. – KPMG Event (Van Daniker) • 05/19/08 New York City – BRIC Forum - hosted by IFAC (Hathorn) • 05/20/08 Miami, FL – ICGFM 2008 Citizen Centric Reporting (Van Daniker) • 05/22/08 IMF FAD Washington DC (Ball)